

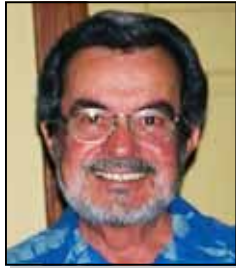


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SAN DIEGO CHAPTER
The Construction Specifications
Institute, Inc.

Volume 4, Issue 7
February 2005



Michael A. Lugo, CSI, CCS, AIA

President's Message



At the January 27th Chapter Board of Directors meeting, one of the main topics will be the current Chapter dues structure and its impact on membership, meeting attendance and the Chapter's finances. The reasons for the change were to (1) increase attendance at our monthly meetings and (2) to increase our financial reserve so that we could afford to underwrite and expand some of our programs and committee activities. We lost some folks because of it, and I deeply regret that. Some were very good active members, and I hope they soon return to the Chapter. Anyway, the Board is reviewing the current policy...if you have any strong feelings regarding this issue, please contact a Board member and express yourself, one way or the other, even if it is after the 27th. I'm aware that it's mostly people with complaints who usually express their concerns in this type of offer, but we encourage everyone to respond. Attendance at meetings did slack off for a while, but signs are that it's picking up again. And the financial picture is looking very good, much better than most other chapters in the nation. It's our Chapter and it will go wherever we send it.

There seems to be some misunderstanding regarding the cost to attend the upcoming Products Faire.... there isn't any...cost, that is! **The PARKING, the FOOD and the FAIRE are ALL FREE.** The only cost is for the SEMINARS, if you choose to attend them. They are longer and more varied than in the past and therefore able to deal with the subjects in greater depth and possibly address your particular problem or answer your specific questions.

Does any SDCSI member know of a flooring system for a room that can be used by a high school Weight Room and an Aerobics Dance class..... call me.

Listen, learn, share, enjoy.

Michael A. Lugo, CSI, CCS, AIA

"INSERTS":

- **Thursday, February 24th** Construction Products Faire
VENDOR INVITATION and **UPDATED** Construction
Products Faire ATTENDEE INVITATION
- **Thursday, March 10th** Building Envelope Construction,
Protection & Restoration Seminar Brochure & Registration Form
- SDCSI Board Meeting Minutes: November 2004

REGISTER TODAY...
for 1 or more of our
Continuing Education Seminars
(We have 3 from which to choose!)

— SCHEDULE on pg 7 & flyer attachment —

They are being held at the
**36th ANNUAL CSI / AIA
CONSTRUCTION PRODUCTS FAIRE
AT DEL MAR**



THURSDAY, FEBRUARY 24th 2005
Del Mar Fairgrounds
**(Reservations are NOT required to
attend the 3-8 PM Products Show.)**

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Calendar of Events

- ◆ **FRIDAY, FEBRUARY 25th 2005 Chapter Board meeting — 1:00 PM**
LOCATION: La Piñata Restaurant, Old Town
- ◆ **NO FEBRUARY 2005 General Membership meeting. Members and guests are encouraged to attend the Thursday, February 24th 2005 CSI/AIA Construction Products Faire at Del Mar!**
- ◆ **THURSDAY, FEBRUARY 24th 2005 CSI/AIA Construction Products Faire**
LOCATION: Del Mar Fairgrounds—Mission Tower Room (*enter Solana Gate*)
SCHEDULE: Continuing Education Seminars ...
 - 1:00-3:45 PM—GETTING LAID: Select, Spec & Install Flooring
 - 2:00-5:00 PM—GREEN: Spec, Buy, Build
 - 3:00-8:00 PM—PRODUCTS SHOW**
 - 4:00-6:00 PM—ARCHITECTS: IDP & Acing the Orals

MARK YOUR CALENDAR for these COMING ATTRACTIONS ...

- ◆ **THURSDAY, MARCH 10th 2005**
Building Envelope Construction, Protection & Restoration Seminar
 City of San Diego Environmental Services office
 8:00 AM — Registration
 8:30 AM to 3:15 PM — Seminar
See page 6 and flyer insert for complete details.
- ◆ **THURSDAY, MARCH 24th 2005**
General Membership meeting
PROGRAM: SECURITY FENCING
LOCATION: Holiday Inn, Mission Valley/ Stadium
(off I-15 at Aero Dr. & Murphy Canyon Rd)

All CSI Chapter meetings qualify for 1½ hours of AIA/CES HSW Learning Units. AIA members should self-report this time to AIA to receive credit.

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Obtaining a Discount Copy of MasterFormat™ 2004

The Chapter will be making a bulk purchase of MasterFormat™ 2004 from Institute, and we will offer the copies to San Diego Chapter members at our cost (\$95 each) ... if the member attends a San Diego Chapter meeting to pick up his/her copy once they have arrived. Otherwise, the cost will increase by \$10 to cover handling and shipping costs to the member.

If you are interested in reserving your copy of the new standard through the Chapter, please email Margy Ashby at gskivest@cox.net, or call the Chapter Hotline at 619.401.6733 or toll free 877.401.6733, **no later than Monday, February 28th**.

Articulating the Value of Membership

CSI is looking for some new material for marketing. Institute's Director of Membership Services, Kathi Trepper, wants some new and dynamic testimonials from members. Thus, members from all sectors—from design professionals to industry people to product reps—are invited to email a quote or two to Kathi (ktrepper@csinet.org).

It's an easy way to help CSI, and the notoriety may help you personally, as well as your company. ■

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West Region Corner

By Edmund C. Buch, CSI, CCS, AIA—WR Director, Professional
Paulette Salisbury, CSI, CDT—WR Director, Industry



OUTSTANDING CHAPTER COMMENDATION & LONG-RANGE PLANNING

Every once in a while it's good for each chapter's leadership to stop for a moment and take stock of where we are as a chapter and where we think we want to be going. Some chapters do this with an annual planning retreat. Another good way to get the process started, and to extend the process to a larger group of people, is to undertake preparation of an application for the Institute's annual Outstanding Chapter Commendation.

This commendation is great recognition for a chapter in itself. But I think its real value lies in the process of compiling the backup materials required for submission to the Institute. In doing this, a Chapter's strengths and, more importantly, its weaknesses are brought to light. Once an area has been identified that needs improvement, the chapter leadership can decide if it's important to the core operation of the chapter. Assuming it is, a plan can be prepared to address the problem. This approach recognizes that chapter resources may be such that not every aspect of a chapter's operation gets the same degree of attention. Chapter priorities are established or reaffirmed in the process.

The number of chapters being awarded the Outstanding Chapter Commendation has been growing each year. It has been awarded to chapters of all sizes using a sliding scale to fairly evaluate the merits of each chapter. Large chapters are evaluated by a different set of criteria than the smaller chapters.

Compiling the information and the backup necessary to submit an application requires planning in advance. At the West Region Conference held this past October in San Diego, it was suggested in the workshop on this topic that each chapter use the current CSI year, July 2004 through June 2005, to get organized and start assembling the backup in preparation for a submittal next fall. (The deadline for submitting an application package for the year 2004-05 will be December 1, 2005.) If every chapter in the West Region completed the application this fall, it would be a great accomplishment for both the Region and the individual chapters regardless of whether or not each of us wins the award. The real value lies in the application process.

INSTITUTE CONVENTION, CHICAGO APRIL 20-24, 2005

You should have received by now your printed copy of the Advance Program for the CSI Convention & CSI University being held in Chicago this April. This will be the last year it will be held in Chicago and, if you haven't attended in the past two years, you should plan to do so this time. Chicago is a great city, especially so for architects and others interested in American architecture.

The Convention has a full line up of tours, technical programs, and educational sessions in addition to the displays on the exhibit hall floor. This year, for the first time, the MCAA Masonry Showcase will participate with CSI on the exhibit hall floor with booths and masonry demonstrations.

The very successful CSI University will follow the Convention on Saturday afternoon and Sunday. This outstanding event offers a series of programs on organizational planning and leadership development useful in our CSI chapters, regions, and in our day-to-day work.

If you didn't receive your Convention Advance Program in the mail, you can find Convention information online at the Institute website, www.csinet.org. We look forward to seeing you there. ■

A CORRECTION ... to Paulette Salisbury's *WEST REGION CORNER* article last month

The West Region Mid-Year Board meeting will be held on **Saturday, March 12th** (NOT the 13th, as previously stated) in the Oakland area.

Once again, every member is invited to attend the speak-out session the evening before the meeting. More details on the exact times and location will be announced as the date draws near. ■

The 49th Annual CSI Show™ & Convention ... 132 Education Sessions Helping Design and Construction Professionals Design, Build, Manage Smarter

- The 49th Annual CSI Show™ & Convention occurs April 20-23 in Chicago at McCormick Place. Co-locating are The Masonry Showcase™ and The TFM Show™.
- 132 education sessions will be conducted by CSI and 6 education partners.
- Attendees can earn a year's worth of continuing education hours in just four days.

A total of 132 continuing education programs will help commercial construction professionals at The 49th Annual CSI Show™ & Convention (April 20-23, Chicago) streamline delivery of projects even as they grow more complex. Sessions covering the entire facility life cycle will be conducted by the Construction Specifications Institute (CSI) and 6 industry education partners.

Professional development offerings, for virtually everyone involved in project delivery regardless of experience level, begin at McCormick Place on Tuesday, April 19th, with 3 pre-convention workshops:

- A workshop on the newly released version 3.1 of the U.S. National CAD Standard, co-developed by CSI, the American Institute of Architects, and the National Institute of Building Sciences. It is a standard for organizing and presenting CAD drawings to aid communication of graphic information among everyone involved in building project delivery. The new version's structure is aligned with the 2004 edition of *MasterFormat*™.
- The MasterSpec® Academy, conducted by master specifications systems provider ARCOM. The academy will focus on SPECWARE® and MASTERWORKS™.
- A program to train people as accredited instructors of the recently released *MasterFormat 2004 Edition*, the much-expanded new version of the predominant U.S.-Canadian standard for organizing project information and specifications.

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"The New World of MasterFormat™"

The 49th Annual CSI Show™ & Convention celebrates the publication of the newly revised and expanded *MasterFormat 2004 Edition*. In addition to the *MasterFormat* Accredited Instructor Program on Tuesday, April 19th, Wednesday's opening general session will feature a panel of prominent industry figures from various design and construction disciplines discussing their specific *MasterFormat* implementation issues. Saturday's education sessions will address the new edition's application guide and keynoting with the new version.

A Year of Education Credits in Four Days

With more than 130 professional development opportunities in Chicago, attendees can acquire in just 4 days an entire year's worth of continuing education credits to maintain licenses and certifications.

Paid registrants attending The CSI Show™ & Convention's education program receive *onsite* a free copy of *MasterFormat 2004 Edition*, a \$159 value!



San Diego Chapter offers a day of Continuing Education ...

**SEE INSERT FOR COMPLETE DETAILS
& REGISTRATION FORM !!!**

BUILDING ENVELOPE CONSTRUCTION, PROTECTION & RESTORATION

Location: City of San Diego Environmental Services office, 9601 Ridgehaven Court, San Diego

Date: Thursday, March 10, 2005

Time: Registration — 8:00 AM

Seminar — 8:30 AM to 3:15 PM

**EARN 5.5 HOURS
AIA/CES HSW LEARNING UNITS**

Cost: CSI Member Registration Fee is \$70.00 by March 1st or \$90.00 after March 1st

Non-CSI member Registration Fee is \$90.00 March 1st or \$110.00 March 1st

Lunch is included in the registration cost.

Register: Contact Gina Adams: 619.460.7250 or gadams@rcpblock.com

TOPICS

- Construct, Protect and Restore Commercial Roofs
- California Title 24
- Sealants and Adhesives
- Concrete Restoration and Protection
- Specifying, Cleaning and Protection of Masonry and Concrete

Why be CSI Certified?

Reason #91—Industry Recognition

"CSI certification is a benchmark of technical knowledge. Professionals who have it achieve industry recognition and increase the value of their work to their clients and their employers."

Gary A. Betts, FCSI, CCS, AIA

Bottom line — CSI Certification programs give you recognition in a highly competitive market. Employers breathe easier when you have the knowledge and expertise to communicate effectively in the construction industry.

Start with the Construction Documents Technology (CDT) Certification. With CDT after your name, you'll belong to a select and highly respected group of construction professionals known for their comprehensive knowledge of the writing and management of construction documents.

Only CSI's Certification programs benefit all disciplines in the commercial and industrial building design and construction industry. That's because CSI is the only organization to represent all the members of the construction team.

Final Registration Deadline for the nationwide CDT, and other CSI Certification exams is January 31, 2005! Register now to reserve your place.

GET CSI CERTIFIED!

Nationwide exams in 80+ cities: April 2, 2005

Online: www.csinet.org/certification **Fax:** 703-684-8436

For more information on the exams and their new source materials, or to download a brochure and application form, visit www.csinet.org/certification or contact CSI Member Services at csi@csinet.org or 800-689-2900 (M-F,



The Food is FREE!

The Faire is FREE!

Parking is FREE!

See **UPDATED FLYER INSERTS** for complete information & **REGISTRATION FORMS!**

36th Annual CSI/AIA Construction Products Faire at Del Mar

THURSDAY, FEBRUARY 24th 2005

3:00-8:00 pm

**DEL MAR FAIRGROUNDS
Mission Tower Room
(use Solana Gate)**

The San Diego Chapters of the CONSTRUCTION SPECIFICATIONS INSTITUTE (CSI) and the AMERICAN INSTITUTE OF ARCHITECTS (AIA) will present the 36th ANNUAL CSI/AIA CONSTRUCTION PRODUCTS FAIRE at the Del Mar Fairgrounds. For the 5th year, these two organizations have joined forces to present the largest construction products trade show in San Diego.

You Pay ONLY for the Seminars You Attend!

THREE SEMINARS ARE BEING OFFERED ...

- 1:00-3:45pm** GETTING LAID: Select, Spec & Install Flooring—Carl Demas, CSI; Ron Borum—VP, Crossfield Products & other experts in the field
Update your files for specifying specialty stone, stained concrete, wood, carpeting & ceramic tile. New adhesives & installation methods make this seminar a must.
2.75 AIA/CES HSW LUs automatically recorded for AIA mbrs by Chapter
- 2:00-5:00pm** GREEN: Spec, Buy, Build—presented by Drew Hubbel and an Expert Panel
Hear from three local professionals and how they are already constructing sustainable buildings with the state and local government implementing "green" buildings. You need this information to stay on top of the expanding technology.
3.0 AIA/CES HSW LUs automatically recorded for AIA mbrs by Chapter
- 4:00-6:00pm** ARCHITECTS: IDP & Acing the Orals—presented by Bruce Fallon, CDT, AIA—Coombs Architecture & Planning, Inc.
As a future Architect, this seminar is important. Learn what IDP is all about; then hear an Architect present valuable information for passing the orals to become an Architect.
2.0 AIA/CES HSW LUs automatically recorded for AIA mbrs by Chapter

*** ALL SEMINARS CARRY AIA/CES HSW LEARNING UNITS.**

The cost for each seminar is \$70.00 for CSI & AIA San Diego Chapter members and \$90.00 for non-members.

The CSI/AIA PRODUCTS FAIRE is the only construction product show done in San Diego that is geared exclusively to the design and construction industry. Architects, Engineers, Designers, Owners, Builders, Developers, General Contractors and Subcontractors will find a wealth of knowledge and resource information available at this ONE-DAY show.

The Show at Del Mar was a great success in 2003, and we hope to add more booths this year. Hot and cold hors d'oeuvres and a no-host bar will be available for your eating and drinking pleasure while you mingle through the latest products and technology. The Faire will be held from 3:00 to 8:00 PM on Thursday, February 24th 2005. So mark your calendars and we'll see you there!

All attendees may enter the free drawing for a \$1,000 Costco Gift Card. *Need not be present to win!* ■

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The California Polytechnic State University, San Luis Obispo's Student CSI Affiliate, Announces Dates for Its 2005 Construction Sciences Forum

The 7th Annual Cal Poly Construction Sciences Forum, "Architechnology," will be held on April 6th through 8th at the Cal Poly campus. The event includes an opening lecture by Greg Papay of Lake/Flato Architects, winner of the 2004 AIA Firm of the Year Award, as well as a product show, educational seminars, roundtable discussion, and a student/professor design competition.

For more information on attending or participating in any forum events, please contact Caela Beene, CS Forum Chairperson, at cbeene@calpoly.edu. ■

Tsunami Reconstruction and CSI

As you are aware, the tsunami that swept out of the Indian Ocean has devastated the roads, housing, and public facilities in the South and Southeast Asia region. The countries affected by the tsunami include: Myanmar, Thailand, Malaysia, Indonesia, Sri Lanka, Maldives, Bangladesh, India, Somalia, Kenya, and Tanzania.

There is no doubt that CSI members will be involved in the reconstruction that will begin in the next few months, and that the expertise and experience of our members will be invaluable to the effort.

CSI is looking for CSI members who will be involved in the reconstruction or who have expertise to offer to those who will be working on the recovery. We also want to share CSI's expertise with the construction industry and public, which we expect will soon turn their attention to the issue of safe construction in the devastated area.

Are you, or do you know of, a member who:

- is or will be part of the recovery effort?
- is looking for information about becoming involved in the recovery effort?
- is familiar with the problems the tsunami has caused?
- is familiar with the construction practices of that region?
- would be interested in writing or commenting for an article about the tsunami reconstruction?
- would be interested in speaking at a CSI education event about the tsunami reconstruction?
- would be willing to speak to the construction or mainstream media as a CSI representative?

If you are or know of such a member, please contact Joy Davis, CSI Communications Writer, at 800.689.2900, or ask that person to contact Joy. We also encourage you to forward this email to anyone in your network who may know such a member. We have many avenues for sharing what CSI members know, including articles in CSI's publications and the trade press, and education sessions at CSI events. We'd like to speak with any member willing to help.

Please help us link our experts with the world. ■



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2005 Member-Sponsor-A-Member Program ... Earn CSI BUCKS!

The construction industry has entered new waters with the release of *MasterFormat™ 2004 Edition* and *The Project Resource Manual – CSI Manual of Practice (PRM)*. There has never been a better time for you to introduce your business associates to CSI!

This year, show your colleagues the treasures to be had in the new world of *MasterFormat* and the PRM. *MasterFormat* offers more divisions and expanded numbers that can organize the details modern construction requires. *The Project Resource Manual—CSI Manual of Practice* reaches beyond architects, specifiers, and product representatives to include the engineers, owners, facility managers and contractors. It's a whole new way of looking at construction, and as a CSI member, you can be a beacon for struggling co-workers and friends.

You can use the excitement surrounding these products to recruit new members and transform the San Diego Chapter into a seaworthy vessel manned by an expert crew. Invite colleagues and co-workers to education sessions and Chapter meetings so they can get the information they need to navigate choppy transitional waters. Help them use CSI's certification and education programs to chart a course to a safe harbor.

MasterFormat 2004 Edition and the PRM are your map to new membership recruitment success—and you can dig up prizes along the way! For every new member you recruit and lapsed member you reclaim, you'll get 25 CSI Bucks to spend on CSI books and materials. You can also save your CSI Bucks to pay for registration at an Institute event such as a certification exam or The 49th Annual CSI Show™ & Convention (April 20-23, 2005 Chicago). Recruit six new members and you'll have almost enough bucks to pay your membership dues for the year!

To see a list of products for which CSI Bucks can be redeemed, visit www.csinet.org/msam. ■

The 49th Annual CSI Show™ & Convention ...

(cont'd from pg 5)

CSI Education Partners

Contributing content to the continuing education program in Chicago are 6 top education partners:

- Specifications Consultants in Independent Practice.
- The Mason Contractors Association of America, via its co-located show, the Masonry Showcase™.
- Group C Communications, through its co-located event, The TFM Show™.
- The Alliance to Save Energy, which promotes energy efficiency to achieve a healthier economy, a cleaner environment, and greater energy security.
- The Lean Construction Institute, which advocates enhanced productivity in the management of design, engineering and construction through the use of manufacturing principles.
- ARCOM, publisher of MasterSpec.

For more information or to register for The CSI Show™ & Convention, go to www.thecsishow.com or call 800.689.2900.

The registration fees are \$195 for CSI members and \$250 for non-members. ■





An INDUSTRY-WIDE event! CALL FRANK YOUNG AT 619.980.4025 TO REGISTER!

AMERICAN SOCIETY OF PROFESSIONAL ESTIMATORS
San Diego Chapter #4

Bid Day Simulation

MEETING IN CONJUNCTION WITH AIA, ASA, CSI, NAWIC
AND THE STRUCTURAL ENGINEERS' ASSOCIATION

This simulation exercise utilizes an actual project for the sights and sounds of bid day in a General Contractor's office. The audience will be divided into teams of 10 people captained by a Chief Estimator or Senior Estimator. During the condensed period of 90 minutes, each group will prepare a spreadsheet using the lowest, responsible bids from subcontractors and material/equipment suppliers, including receiving and analyzing telephone quotations, FAXS, late addenda, and last minute revisions.

In addition, the "competing companies" must prepare their own proposal form consisting of alternates, unit prices, subcontractors' listing, and submission of a bid bond. At the end of the work session, bids will be opened by the facilitator and one of the teams will be declared the winner.

Past experiences with this program have proved both educational and entertaining for all participants.

WHEN:

Tuesday, February 15, 2005

WHERE:

Hilton Hotel
San Diego Mission Valley
901 Camino del Rio South

WHAT TIME:

Registration/Social Hour 5:30 PM
Dinner 6:15 PM
Program 7:00 PM

COST:

\$37.00 per Person

The cost to attend this meeting is NOT included in the dues of CSI San Diego Chapter members!

INFORMATION:

Call Frank Young
(619) 980-4025

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Member News

New Member to the Chapter:

Tiffany Y. Scott, BA, CSI

Renewed Members:Gordon K. Axelson, CSI—*Mbr since 10/89*Andrew Bowen, RA, CSI—*Mbr since 01/97*Stacy Cannon, BA, MBA, CSI—*Mbr since 02/02*Patrick F. Comerford, CSI—*Mbr since 11/90*Luis Espinosa, CSI—*Mbr since 12/95*Thomas R. Hayes, CSI—*Mbr since 12/94*Michael Hyduk, CSI—*Mbr since 11/01*Thomas A. Jones, CSI—*Mbr since 01/88*Frank R. Largen, CSI, CDT, RCI—*Mbr since 02/97*German Martinez, CSI—*Mbr since 11/02*Douglas A. Whitmore, CSI, AIA—*Mbr since 11/96***SAN DIEGO CHAPTER BOARD OF DIRECTORS**

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(Adapted from National's)

SDCSI advances the process of creating and sustaining the built environment for the benefit of the construction community by using the diversity of its members to enhance knowledge.

"The Diversity Goal"

SDCSI will promote growth and diversity of its membership to include all participants in the process of creating and sustaining the built environment.

"The Gateway Goal"

SDCSI will be recognized locally as the premiere resource for locating information needed for the process of creating and sustaining the built environment.

"The Education Goal"

SDCSI will be recognized locally as the premiere resource for education and mentoring opportunities regarding the process of creating and sustaining the built environment.