



# HOSPITALITY INDUSTRY FOCUS

**THURSDAY, FEBRUARY 23, 2012**

**WHO SHOULD ATTEND?**

Architects, engineers, specifiers, owners, and contractors; anyone who specifies products, installs products, or provides funds for projects.



The CSI San Diego Chapter is an AIA/CES Registered Provider.

**SPEAKER:** Margit Whitlock AIA  
ARCHITECTURAL CONCEPTS, INC.

**LOCATION:** Handlery Hotel and Resort [Click here for directions](#)  
950 Hotel Circle North, Mission Valley

**SCHEDULE:** 5:30 pm Registration / Social Hour  
Networking ▪ Cocktails ▪ Tabletops (vendor cost shown below)  
6:30 pm Dinner ••• 7:30 pm Program

**COST:** SDCSI Chapter Members:  
*Cost included in the dues of current Chapter members*  
**PARKING VALIDATED AT CHECK-IN**  
Non-members: \$45.00  
Students (mbrs & non-mbrs): \$15.00

**RSVP:** 619.401.6733 or 877.401.6733 (toll free)  
**OR email [admin@sandiegocsi.org](mailto:admin@sandiegocsi.org)**

**Early Bird Pricing ends at NOON on Mon. 02/20/12;  
\$10 additional thereafter**

**RESERVATION/PAYMENT POLICY:** Non-chapter members registering for this dinner meeting are required to **pay in advance** by check or credit card. Walk-ins at the door will be accepted, but only on a "space available" basis. Cancellations will be refunded only if received 24 hours prior to the event. Full payment is required from no-shows.

- **WHERE IS THE INDUSTRY GOING?**
- **WHAT WILL DRIVE THE RECOVERY?**
- **DOES DESIGN MATTER?**

**LEARN ABOUT UNIQUE DESIGN APPLICATIONS HIGHLIGHTING ACOUSTICS, GRAPHICS, LIGHTING AND SURFACE MATERIALS.**

**Margit E. Whitlock, AIA**, a sought after professional with more than 19 years of extensive experience in the creative process and management of multi-million dollar projects that includes programming, site analysis, master planning, design, construction documents and construction administration. She directs a team of architects, interior designers, drafters and an architectural illustrator in the preparation of concept studies, master planning and programming, design, value engineering, construction documents and construction administration. She is also a highly sought-after public speaker and panel member on topics regarding architecture, predominantly as it pertains to hospitality. She has been recruited on a national level by such organizations as the American Resort Development Association (ARDA), an international trade association with 4000 convention attendees and The National Exposition of Contract Furnishings (NEOCON), an international trade show with 40,000 attendees. She has also spoken at the Friends of Architecture in San Diego, at the Hospitality Design Boutique Show in Miami on her specialty of Sensory Perceptions and its impact on emotional branding. During her numerous speaking engagements she has focused on conceptual development, theme building and the synergy of the architect / developer team. She is available to conduct workshops at the community level as well as at the corporate level to create your own hospitality DNA.

**CURRENT CHAPTER MEMBERS** need only **EMAIL** their RSVP to [admin@sandiegocsi.org](mailto:admin@sandiegocsi.org) — NO PAYMENT REQUIRED

ATTENDEE NAME(S): \_\_\_\_\_

COMPANY: \_\_\_\_\_ PHONE: \_\_\_\_\_

# \_\_\_\_\_ DINNER RSVPs at \$ \_\_\_\_\_ ea. = \$ \_\_\_\_\_ EMAIL: \_\_\_\_\_

# \_\_\_\_\_ **VENDOR TABLETOPS** (\$110 ea.) = \$ \_\_\_\_\_ **TOTAL PAYMENT: \$ \_\_\_\_\_**  
INCLUDES DINNER FOR 1

▶ **FAX CREDIT CARD** pyts to 619.593.9989 EXP \_\_\_\_\_ CVV \_\_\_\_\_ CARD # \_\_\_\_\_

PRINT name as it appears on the card: \_\_\_\_\_

Statement billing address: \_\_\_\_\_

Cardholder's signature: \_\_\_\_\_

▶ **MAIL CHECKS** — made payable to "CSI San Diego" — to PO Box 191307, San Diego, CA 92159-1307.